

January 10, 2009 Arlington Artists Alliance Monthly Meeting

New Members

Jean Moore – oils; in the new co-op gallery
Pauline Lorfano – watercolor, acrylics; in the new co-op gallery
Marcia Finnerty – ceramics; returning member
Mary Rider - large charcoals, small abstracts
Vicky Wilken - in the new co-op gallery
Concetta Scott – alkyds, oils; in the new co-op gallery
Liliana Dosola - in the new co-op gallery
Jean Stark - oils

Member of the Month – Jane McElvany Counce, former President and co-founder, is our Member of the Month. View three of Jane’s lovely works on our website, under the “Join” tab, or copy and paste this link into your browser:

<http://www.arlingtonartistsalliance.org/aotm.html>

Treasurer’s Report – Todd Parker provided a report comparing 2009 and 2008 expenses and income, noting that even in difficult economic times, we are holding our own, with a very small deficit. Income does not reflect the County grant money we received for 2009.

Arlington Arts Commissioner Claudia Olivos – she had attended the night-before reception at the new co-op gallery and spoke briefly about opportunity for individual artists to apply for County grants, before the March deadline. Important to show that visual artists are here, not as visible as performing arts. Even if you don’t get a grant this year, lots of applications (esp. compared with only 5 last year) would show the County that there’s more interest among visual artists. Here is the link to find out what’s required and when the deadline is:

<http://www.arlingtonarts.org/resources/grants.aspx>

Website Update – Bryan mentioned that we’ll be adding a tab for Members that will contain useful information including By-Laws, history, venue listing with detailed info, standard label format, standard inventory form, etc.

2010 Dues – are due by January 31, to avoid being dropped from emails and exhibiting opportunities. Fifty dollars (\$50) payable to “Arlington Artists Alliance,” mail to:

Todd Parker, Treasurer
6230 N. 19th Street
Arlington, VA 22205

New Co-op Gallery – “Arlington Arts Gallery” - Jane Counce noted we have 35 artists participating, (Mostly 2D with one ceramicist) including a number from McLean, some of whom have now joined the Alliance. The reception the night before was a huge success, wall-to-wall people from 5:30-8:30. Two Arts Commissioners and one County Board member (Barbara Favola) attended, as well as a reporter from the Arlington Connection paper. Ten paintings sold that night.

Mr. Nguyen, the landlord, is very pleased. We now have a waiting list of Alliance artists hoping for an opening. There will be another reception sometime this spring, as well as an exhibit that will be open to all Alliance members. Someone suggested printing a postcard to hand out with the Gallery location and hours (which are Monday-Saturday, 11-7, closed Sunday). Artwork will be rearranged/changed monthly to keep the look fresh. May 1 will be the decision date for current participants to let Jane know if they plan to continue.

Unleashing the Wild Beasts Show – Linda Kosovych noted that this show was juried by local artist Sherry Trachtman and will now up at Cassatt's, showing Fauvist-inspired artwork by our members. President Bryan Jernigan had given a presentation to members on the history of the Fauvist art movement several months ago, to provide inspiration and encouragement. The show reception is Sunday, January 17 from 5:00-6:30.

Virginia Minds Wide Open Observance – “La Femme”– Sandi Parker, co-curator with Jackie Afram for this event, described current plans, which call for fairly large paintings suited to the theme, “La Femme” – having to do with women and their activities. The plan is to exhibit artwork three times at different locations, for County coverage. Possible sites include the County Board Offices (no nudes at this venue), Murky Coffee (currently in renovation and affiliated with Liberty Tavern), Central Library, and the basement at Lac Viet. Tentatively, jurying will take place in March for April/May/June shows. May have a juror from the National Museum for Women in the Arts.

Grant Cycle for Application for County Funds – Nan Morrison is heading up our team to prepare our organizational application for current grant cycle. (different from but part of the same grant process as the individual grant opportunities mentioned by Claudia Olivos). The theme for the upcoming year is “Community Outreach.” She suggested all Alliance members read the info to know what's involved. Here is link to website with information to view:

<http://www.arlingtonarts.org/resources/grants.aspx>. BeeJee Juhnke is taking on the role of Statistics Coordinator to track data about numbers of exhibit visitors, number of artists participating in our events, number of paintings that sell at each venue.

Getting the Word out about Your Art – Andrea Schellman and Deborah Taylor are managing the collection of information sent to the Culture Capital website, covering the DC metro area... she needs an image along with your show title and date/time/place info to post this info. People do look at this, including media folks, so pick a name for the show for the venue(s) where you are exhibiting each month and send Andrea the info so people can find you. Bryan volunteered to keep a repository of .JPG images if artists would like to send them to him, so that Andrea and Debbie will have quick access to images when they need to send a notice to the CultureCapital site.

Also, Linda Jeffers manages our Patrons Email List and looks to our website for the latest info to send out. Here's the link to the CultureCapital.com site, showing Arlington activities including Alliance venues – and not all of them have an image!!

<http://www.culturecapital.com/search.php?rcode=5&mode=browse>

National Scholastic Art Awards Program – Cecily Corcoran reported on the successful jurying and hanging this week of the County middle and high school art students. The Alliance is a major sponsor of this annual event, quite a number of our members volunteer during the first week of January each year to help organize the show. Although she didn't ask for donations this year, which help fund the students' awards, she will be inviting contributions for next year.

Greg Staley Photography Visit – George Bowles announced another opportunity for artists to have Greg photograph their work at the Lee Arts Center. Contact George at cheybowles@aol.com if interested, also check the website, details are at bottom of this web page:

<http://www.arlingtonarts.org/venues/lee-arts-center.aspx>

Critique Group – Contact George Bowles at cheybowles@aol.com if you are interested in participating in these monthly Sunday afternoon sessions, open to 9 artists, at Little Falls Church, small dining room off the back parking lot. Next meeting: Sunday, January 24, 3:00-4:30. A great way to develop your professionalism.

Golden Paint Demo – Linda Maldonado has scheduled a free demo on Feb. 7 by a local artist representing Golden Paint who will show and discuss the range of acrylic products available. Since the maximum attendance of 25 has been reached, Linda will put members on the list for a future demo – email her at lindamaldonado@aol.com

Volunteer Photographer – Bryan Jernigan announced that Nancy Carter has volunteered to be the Alliance photographer for events such as last night's opening reception for the Arlington Arts Gallery.

New Venues – Parveneh Limbert is curator of the [Curves at Falls Church](#). She noted that several Alliance members have exhibited and sold there. It's in the 200 block of West Broad Street, right downtown. There are 20 rods, which can hang 25-30 paintings. No commission. Curves will charge a \$35 fee to print advertising of your exhibit there for participation in Falls Church's First Friday event every month, a good way to reach a lot of people. Exhibitors should plan to hang the Thursday before a First Friday, from 12-2pm, and can host a reception on First Friday. Artists are needed starting February this year through December.

Bryan mentioned the [Hematology/Oncology offices at Skyline](#), in the same block as the Lesner Hearing Center. Marianne Millian is curator for this site, which is in process of ordering a hanging system.

Little Falls Venue – let's remember to keep exhibiting here, Little Falls Church has been very generous to the Alliance and we have sold some paintings over the past several years. BeeJee Juhnke is stepping down as curator and will be replaced by Betsy Jones and Meg MacKenzie.

Fort C.F. Smith Report and Changes – Beth Hudgins reported that the December show was a great success with \$10,000 in sales for the 3 days. While continuing as organizer for this show, Beth will be training a replacement team for the Spring ArtFest at Fort Smith – Lieve DeWulf and Marie Baumann will then take over leadership of this popular show. Beth announced that she is inviting proposals for demos, workshops, and events for this year’s week-long ArtFest. Past events have included art demos, workshops for children, poetry readings, and plein-aire paint-outs. Send Beth your proposal and, if accepted, your presentation will take care of your work requirement for exhibiting in the show. Beth is also looking for volunteers to handle registrations to the events, reception coordination, and work schedule management.

Venues

Alzheimer’s Clinic - Judy Antico announced changeover immediately following the meeting for people picking up and dropping off artwork for this venue.

Linda Maldonado invited sign-ups for the Arlington County Board Offices.