

## ARLINGTON ARTISTS ALLIANCE VENUE LIST

Updated June 27<sup>th</sup>, 2011

Sign up for all venues via sign-up sheets at AAA monthly meetings.

Please note that venues will require either a solo, shared or group show (see below). Please check venue requirements and your own inventory before committing to venue:

- “Solo” - one artist supplying all works according to number indicated for that venue
- “Shared” - 2 or 3 artists sharing show
- “Group” - many artists supplying 1-2 works each (ask Curator for exact number)
- “Commission” - percentage of sale going to AAA and to venue (not all venues take a commission but AAA always takes 5%).

**Checks for all artwork sold are to be made out to “Arlington Artists Alliance” – not to the artist! Treasurer will send you a check for your share, minus the commission(s) and tax. Send checks received for artwork sold to Treasurer Todd Parker, 6230 N. 19<sup>th</sup> Street, Arlington, VA 22205**

**CURATORS: Please email the names of the artists exhibiting at your venues to the following people each month:**

**Bryan Jernigan (website) at [bryan@nafisdc.org](mailto:bryan@nafisdc.org)**

**Debbie Taylor (Publicity) at [deborahltaylor@mac.com](mailto:deborahltaylor@mac.com)**

**Linda Jeffers at [lkj.studio@gmail.com](mailto:lkj.studio@gmail.com)**

**Andrea Schellman (Culture Capital) at [jschellman@earthlink.net](mailto:jschellman@earthlink.net) (Please get Andrea a short writeup and photo of a piece of art that will be in the show at least 3 weeks prior to the show opening.)**

**You should also check your venues periodically to see if works have sold and payment has been left. If works have sold and payment has been left, send payment to the Treasurer.**

**~~ARTISTS HANG ALL WORKS AT THEIR OWN RISK~~**

**Venues (in alpha order):**

## **ALZHEIMERS FAMILY DAY CARE**

**2812 Old Lee Highway # 210, Fairfax, VA 22031**

**Contact: Blair Blunda (703) 204-4664**

**Curators: Judy Antico (703) 354-5613 [pantico@mindspring.com](mailto:pantico@mindspring.com)**

2D show. Show hangs for two months; in summer, show hangs for three months. Space will hold 45 works total. 15% commission to Alzheimers and 5% to AAA. Group show. Label works using standard AAA template.

Curator hangs and takes down show and welcomes help. Each person brings 2-4 works to AAA meetings.

**Curator comment:** “The Alzheimer Day Care Center is primarily a community service venue, although we did sell a few paintings last year. In addition to the occasional Day Care Center special event, there is a regular flow of staff members and visiting relatives, friends and users every week day, many of whom do stop to admire the art.”

**Analysis:** Great exposure, community service, low sales, group show

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## **ARLINGTON COUNTY BOARD OFFICES**

**One Courthouse Plaza, 2100 Clarendon Blvd., Suite 300 Courthouse Metro**

**Contact: Jeanne Logtens (703) 228-3155 or Toni Copeland (703) 228-3130**

**Curators: Jocelyn Buck Hunn (703) 237-9047 [jocelyn.hunn@verizon.net](mailto:jocelyn.hunn@verizon.net)**

**Linda Maldonado (703) 528-5740 [lindamaldonado@aol.com](mailto:lindamaldonado@aol.com)**

2D show. Show hangs for 2 months. Space for 80 paintings. 5% commission to AAA. Solo or shared show. Label works according to standard AAA template without prices (pencil price on back).

Exhibitors install and take down their artwork, typically on an early Monday every other month beginning November 2006. Active coordination is required between outgoing artists and incoming artists to manage limited parking space. Metered parking available in underground parking, access from Clarendon Blvd just past the Metro elevator.

**Curator comment:** “The County Board office is an extremely important venue for Alliance artists to exhibit their work. Maintaining a visible presence for the members of the County Board and the public is an important way for the Alliance to stay in the

forefront of the County Boards consciousness when they are considering funding for future art projects and programs which would benefit the Alliance. This venue does generate sales and allows artists to display a wide array of their work as it is a very large venue. Displaying artwork at this venue allows the County Board members to see the quality, talent and professionalism of our organization and our longevity as we have been exhibiting work at this venue for many years.”

**Analysis:** Low exposure, community service, low sales, group show

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**ARLINGTON COUNTY OFFICE OF THE TREASURER**  
**2100 Clarendon Boulevard, Arlington, VA Courthouse Metro**  
**Curator: Susan Foulke (703) 243-3203 [yardmom@juno.com](mailto:yardmom@juno.com)**

2D venue. Show hangs for 2 months. Hallway space - holds 13 medium to small pieces or 6 large pieces. 5% commission to AAA. Solo or shared show. Label works according to standard AAA template. **Curator will hang and take down first week of every other month beginning July '06. Artist should contact Curator to arrange to get works to her.**

Curator comment: “This is an opportunity to keep our name and works before the public as well as the Arlington County staff in this part of the Court House. Sales amount to about one every six months, so it is not a high selling venue, but this is offset by the value of having a good PR site. There is parking underground and elevators directly to the site so hanging can be done in any type of weather. It is best, in my opinion, as a solo show, but it has been used as a shared space. There are six hanging rods and 13 hooks and the rods may be positioned along the hallway so accommodate large works or small works. Prices are allowed on the front of the card.”

**Analysis:** Low exposure, community service venue, low sales, solo show

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## **ARLINGTON FREE CLINIC**

**3833 N. Fairfax Drive, 4<sup>th</sup> Floor, Arlington, VA 22203**

**Virginia Square Metro, [www.arlingtonfreeclinic.org](http://www.arlingtonfreeclinic.org)**

**Contact: Lee Miller (703) 979-1400**

**Curator: Dot Rogers (703) 684-6253 [dothoops@gmail.com](mailto:dothoops@gmail.com)**

2D show; usually hangs for 2 months. Group show (1-4 works per artist). The price should be on the front of the tag that goes on the painting. The Clinic takes 20% and adds tax from the buyer, and then sends the artist a check for 80% of the price. Curator hangs and takes down show.

**Curator comment:** “The show at the Arlington Free Clinic is definitely not for high sales. It is a prestige and community service venue. It is a beautiful display for the patients and a lovely addition to the atmosphere for the staff and volunteers as well as a delightful surprise for the many visitors (both foreign and domestic), who come to see a model Free Clinic. The volunteers, i.e., the doctors, nurses and many office workers, aides and interpreters, are most appreciative of the shows and are the second best customers. The best customers are the permanent staff of the Clinic.”

**Analysis:** Good exposure, community service venue; low sales, group show

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## **ARLINGTON COUNTY JUDICIAL CHAMBERS**

**1425 N. Courthouse Road,**

**12<sup>th</sup> Floor – Suite 12100 of the Arlington County Courthouse**

**Monday-Friday 9am-5pm. Courthouse Metro**

**Contact: Mary Carrig (703) 228-7000**

**Curator: George Bowles (703) 892-6354 [cheybowles@aol.com](mailto:cheybowles@aol.com)**

2D show. Show hangs for 2 months. Space will hold 10-15 small works or up to 8 large works. 5% fee to AAA. Solo or shared (2 artists) show. No labels; price list at front desk.

Artist is responsible for hanging and taking down. Please call Curator before hanging; Curator will provide artist with info sheet with all information needed, including map. The day before arriving, please contact Mary Carrig to arrange for parking, ladder and dolly.

**Curator comment:** “Reasons for showing at Judicial Chambers: (1) The venue is visited by about 60 judges, lawyers, and staff per day and is perceived as being prestigious. (2) There are two large walls with lots of natural light, permitting attractive exhibition of any reasonable size. (3) Security is unparalleled: visitors must clear two security checks. (4) With advance notice, staff provides free underground parking, a dolly for transporting your works, and a ladder.

Reasons for not showing at Judicial Chambers: Artists are not permitted to attach labels with prices to the paintings. Prices can be shown only on sheets of paper on the desks at either end of the large room. Probably as a result, sales are rare. In the seven years the venue has been operating, there has been only one sale.”

**Analysis:** Low exposure, community service, sales very low

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## **BB&T BANK**

**1100 S. Walter Reed Dr., Arlington, VA (south of S. Walter Reed Dr./Columbia Pike intersection) Exhibit wall at far end of bank opposite entry door.**

**Contact: Eduardo Gigueroa (Bank Manager) 703-553-1160**

**Curator: Ruth Sievers (703) 807-1870 [ruthsievers@mac.com](mailto:ruthsievers@mac.com)**

2D show; hangs for 2 months, changed on the first Tuesday of the applicable month unless there is a holiday (9am-7pm). In the event of a holiday, show will change the next day, Wednesday. 5% commission to AAA. Solo show (6 medium-sized works @ 16” x 20” up to 24” x 30”). No nudes or political themes. Bring hammer, hooks and step stool as needed (wherever possible, try to use existing hooks). Label work according to AAA template. Inform curator of any sales.

Artist hangs and takes down show. Departing artist takes down work between 9am and 12pm; opening artist hangs new show after 12pm. Artists should coordinate if these times don’t work. Artists please identify yourself to Bank Manager or teller upon arrival.

Please note: there is a coffee table right in front of the exhibit wall, where artists can leave short bios and/or business cards. Artists who want to advertise their shows in Artsletter, a monthly email calendar for Arlington County Cultural Affairs, should contact Liz Macklin ([lizmacklin@mindspring.com](mailto:lizmacklin@mindspring.com)). She will forward a copy of your written announcement and possibly also jpeg files to Maggie Geffen. Maggie needs updates by the 27<sup>th</sup> of the month, so please contact Liz well before that date.

**Curator comment:** “BB&T bank has a fair amount of traffic (approximately 200 persons a day), and it is easy to hang there; there is a parking lot right outside the door and the nails are in the wall. We have never had a sale there. There is a new large apartment building right beside the bank, which may bring in a clientele that has more disposable income and is ready to decorate with art, but that is supposition on my part. Artists hang small and medium size works, up to about 6. It is always a solo show.”

**Analysis:** Great exposure, community service, no sales, solo show

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### **CAPITOL REHAB**

**801 N Quincy St 1st floor, Arlington, VA 22203 Ballston Metro**

**Hours: Mon – Sat 9-6; closed Sun**

**[www.capitolrehab.com](http://www.capitolrehab.com)**

**Contact: Deborah at 703-527-5492**

**Curator: Rosemarie Wilcox (703) 533-2189 [wilcoxa@erols.com](mailto:wilcoxa@erols.com)**

2D Show; hangs for 2 months. 5% commission to AAA. Solo show (space to hang 2 large and 6 med (16x20). Label work using standard AAA template. Artist hangs and takes down show.

**Curator comment:** “Capitol Rehab gets lots of traffic and we've had several sales in the past year. Artists are able to mount 8 quite large paintings, which might not fit in smaller venues. The staff is very helpful and friendly, and everyone at the rehab appreciates the art. This is a feel-good venue that we should keep up. People notice the paintings.”

**Analysis:** Great exposure, community service, low sales, solo show

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## CASSATT'S CAFÉ

4536 Lee Highway, Arlington, VA 22207

Hours: Mon-Fri 8:00am - 9:00pm; Sat Brunch & Dinner 9:00am - 9:00pm

Sunday Brunch Served 9:00am - 3:00pm

[www.cassatts.com](http://www.cassatts.com)

Contact: Art Hauptman (Owner) 703-894--0540

Curator: Kathy Turner (703) 527-5049 [bellsonherfingers@gmail.com](mailto:bellsonherfingers@gmail.com)

2D monthly show. 5% commission to AAA and 15% to Cassatt's. Group show - 1 large (over 16x20 not including frame), 2 medium or 3 miniature works per artist. Label works according to standard AAA template.

Works are juried and hung by *curator and those who volunteer to assist at the immediately preceding AAA meeting*. Works must be brought to Cassatt's by artist or designee immediately after conclusion of monthly AAA meeting. Works from previous show must be picked up by artist or designee when new show goes up – NO storage space at Cassatt's; AAA and Cassatt's not responsible for any damage to works not picked up. *On show change days Cassatts management asks that artists wait until after 4:30PM to remove their art work.*

*All art work must remain in place for the duration of that month's show unless sold. If a piece sells it may be replaced. Hang replacements only under staff direction, never lifting over a customers head, and choose off hours when the restaurant is less busy - early in AM or at close of business. Do not remove any payments from envelope at register. If painting has sold or is missing from wall, contact Curator.*

**Curator comments:** “During regular all member group shows for the 2009 calendar year I came up with a sales total for Cassatts of 26 paintings totaling \$3597.00. Average price \$138.35. Highest price \$250.00. Lowest price \$40. For the 8 months of all member group shows we averaged almost \$450.00 in sales each month.

The venue can hold a generous number of paintings. The small works show we hung in November had 80 paintings in it. Another artist who did a solo show hung fairly large paintings and had 34 on the walls. It is an active and very social restaurant environment and the patrons are pretty uniformly delighted by the ever changing art work on the walls. The staff has been increasingly attempting to promote the sale of the art work too, even though it is an extra chore for them to handle the sales. It is a nice site to gain exposure in the community. Modestly priced art work sells relatively well there.”

**Analysis:** Great exposure, very good sales, solo or group shows

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**COMMONWEALTH ORTHOPEDICS (Virginia Hospital Center)**

**1635 George Mason Drive, Suite 310, Arlington 22207**

**Curator: Andrea Limmer, (703) 524-3066 [andrea.limmer@gmail.com](mailto:andrea.limmer@gmail.com)**

There are 16 above-chair rail rods so room for about 16 pieces which will hang for two months. There is limited street parking; garage parking is flat \$4.00.

Curator comments: **Since it's a new venue, we have no history of sales, but it is a very large practice so should get a large audience.**

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**COSI AT COURT HOUSE**

**2050 Wilson Blvd., Arlington, VA 22201 Courthouse Metro**

**(703) 528-1660**

**Monday-Friday 7am-12pm and Saturday/Sunday 8-12pm**

**Curator: Diane Perett (703) 534-4124 [perettduet@aol.com](mailto:perettduet@aol.com)**

2D monthly show. Space will hold 10-15 works. 5% commission to AAA. Solo Show. Label works using standard AAA template and leave price list, bio and/or artist's statement for potential buyers to contact you.

Artist hangs and takes down show. Coordinate with artist currently hanging to arrange for a smooth transition. Contact Curator for more information.

**Curator comments:** "While sales at Cosi seem to be few and far between, the restaurant provides excellent exposure due to its location in the Courthouse area and large amount of business. Hanging there is easy -- parking very close, no stairs, etc., and artists can display their work with the AAA labels. Also there is only the 5% AAA commission -- nothing owed to Cosi."

**Analysis:** Great exposure, low sales, solo show

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## **CURVES**

**240 West Broad Street  
Falls Church, VA**

**Curator: Parvaneh Limbert (703) 536-5385 [parvanehl@hotmail.com](mailto:parvanehl@hotmail.com)**

One month show. Space will hold 25-30 paintings. Ad will go into Falls Church newsletter and will be published on the first Friday of the month. There is a \$35 fee for advertising/marketing due to the Curves curator. If there are 2-3 artists showing, they will divide the payment amongst themselves. There is no commission to Curves and no commission to AAA.

**Curator comment:** “Curves uses hanging system, great lighting and very open room. Most artists who have hung at Curves have sold 2+ paintings. They have over 300 members and will have more since McLean Curves has closed.”

**Analysis:** Great exposure, good sales, solo or group show

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## **HAND-N-HAND THERAPY**

**4141 N. Henderson Road (Hyde Park Condominium) Plaza Suite 8, Arlington, VA  
Ballston Metro, [www.handnhandtherapy.com](http://www.handnhandtherapy.com)**

**Curator: Mary-Jeanne Martz (703-532-0194) [mj1962rm@hotmail.com](mailto:mj1962rm@hotmail.com)**

2D venue. Show hangs for 2 months. Hallway with 8 hanging systems with 2 hanger-clips each. Can hold 8-16 paintings depending on size of paintings. One large horizontal painting also possible. 5% commission to AAA. One artist (or at most 2—if both agree). Label works according to standard AAA template.

Artists hang and take down show. Coordinate with curator & artist currently hanging to arrange for smooth transition. Contact curator for more information concerning parking, entry, etc.

**Curator comment:** “Hand-n-Hand Physical Therapy has been one of our best venues for Alliance sales. Because Hand-n-Hand has a number of physical therapists, they have a constant and changing flow of clients. In the past three years since the Alliance began showing there, sixteen artists have shown and sold eleven paintings.”

**Analysis:** Good exposure, community service, low sales, solo show.

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## **HOLIDAY INN ARLINGTON**

**4610 Fairfax Drive, Arlington, VA 22203 703-243-9800 [www.hiarlington.com](http://www.hiarlington.com)**  
**(Ballston Metro, near corner N. Glebe and Fairfax Drive)**

**Curator: Agnes Yackshaw (703) 598-9491 or [agnes.yackshaw10@hotmail.com](mailto:agnes.yackshaw10@hotmail.com)**

Show hangs for 2 months in hotel restaurant catering to businesspeople and tourists. Standard AAA hanging system. Can hold 25-30 paintings, depending on the size of the paintings (ex: we have three paintings larger than 4 ft square on display right now) and room for three to five 3-D works (again depending on size). 5% commission to AAA. No commission to Holiday Inn; Holiday Inn is being a good neighbor and advocate of Arlington. Five (or more) artists at up to five works each (again, depending on size). Label works according to standard AAA template.

Artists need to drop off and pick up paintings at venue (or coordinate with curator about curator obtaining artwork separately). Contact curator for more information concerning free HI parking while dropping off, leaving business cards and biography in location binder, etc. We will hang works every two months on the same days as AAA meetings: please drop off between 1-2:45 p.m. on Sunday afternoons in July (7/24/2011), September (9/25/2011) and November (11/20/2011).

**Curator comment:** This is a new venue. There have been no sales yet although we have received many compliments from the hotel and the hotel's guests. Some guests have taken artist business cards and read the biographies.

**Analysis:** It is too early to tell about this venue as we only started in June 2011.

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## **LENNOX CLUB**

**401 12th St., South, Arlington, VA 22202**

**Phone: 703 418-0130**

Contract person: PJ DeAntona

Curators: Eunice Coates (434) 594-5472 [e.lynncoates@comcast.net](mailto:e.lynncoates@comcast.net)

The Lenox Club can show about 10–15 small to medium sizes of artwork, hangs for two months and takes the standard 5% commissions for the Alliance. Also, it is typically a one artist venue.

**Curator comment:** “Showing at the Lenox Club allows the Alliance members to expand their viewing audience in the South Arlington Community. It is a fairly new venue for the Alliance and there have only been moderate sales. However, that could be remedied with continued outreach in the community. The venue is excellent for a one person show exhibiting up to 15 small to medium sized pieces or 10 large pieces. The venue also provides a display case designated for the exhibiting artist's bio/price list and/or Alliance events.”

**Analysis:** Good exposure, moderate sales, solo show

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### **LESNER HEARING CENTER**

**5232 Dawes Ave., Alexandria, VA 22311**

[www.lesnerhearingcenter.com](http://www.lesnerhearingcenter.com)

**Contact:** Leslie Lesner (703) 820-3800 or [lesnerhearing@verizon.net](mailto:lesnerhearing@verizon.net)

**Curator:** Becky Salzinger (703) 533-1491 [zingerhk@comcast.net](mailto:zingerhk@comcast.net)

One artist hangs for one month. Use standard AAA template for labeling work. All sales checks are made to the Alliance. In addition, the Alliance will deduct a 5% commission and the sales tax. The artist's price should reflect these deductions. Artist takes down and hangs show and coordinates with curator and artist currently hanging to arrange for a smooth transition.

The center prefers exchange of works only on Friday or Monday at 9:30 at end of the month or first of new month. Number of paintings depends on size. There are 10 hanging rods. Large paintings look best in this space. 15-18 paintings of various sizes. Artist needs to hang a bio.

**Curator comment:** The Lesner Hearing Center has a convenient location in Alexandria with parking in front of its location and easy access to the one story townhouse. It is a two month venue for one artist with about a dozen or so paintings depending on the size. So far, there have not been any sales.

**Analysis:** Low exposure, community service, no sales, solo show.

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## LITTLE FALLS CHURCH

6025 Little Falls Road, Arlington, VA 22207

(703) 538-5230

[www.littlefallschurch.org](http://www.littlefallschurch.org)

Hours: 8:30am-4:00pm weekdays; 8:30am -12:00pm Sat/Sun

Contact: Teresa Korbeck, Church Secretary

Curator: Betsy Jones (703) 237-0857 [mandybets@verizon.net](mailto:mandybets@verizon.net) and Meg Mackenzie [megmackenzie1@verizon.net](mailto:megmackenzie1@verizon.net)

2D monthly show. 10% commission to church, 5% to AAA. Group show (usually 2 works per artist). Label works using standard AAA template.

Curator hangs and takes down show and welcomes help. Each show has a different theme. Curator usually hangs show first Saturday morning of the month, unless you receive email to the contrary. Take works to church and leave them in conference room near secretary's desk.

**Curator comment:** *"The Gallery at Little Falls is a community venue. It helps to maintain a good relationship with the church, which provides us meeting space not only for regular meetings but for small groups as well. Shows at Little Falls familiarize Northern Virginia residents with the name and works of the artists, and identifies them with the Arlington Artists' Alliance. There is a great deal of exposure not only to church-goers, but to the many groups, such as Neighbor's Club, which use the facility. In addition, it is a convenient venue for many of our members, with ample parking."*

**Analysis:** Great exposure, community service, low sales, group show

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**TOBY'S HANDMADE ICE CREAM** (formerly Scoop Beauregards)

5849 A North Washington Boulevard (Westover Shops)

Hours: Monday-Friday 6:30-10pm and Saturday/Sunday 8:30-10pm

**East Falls Church Metro**

Contact: Toby Bantug (Owner)

Curator: Lucia Heard (703) 525-6270 [luciamh46@aol.com](mailto:luciamh46@aol.com)

2D monthly show. Space will hold @ 20-25 medium-sized works (@ 10 of these should be 8x10 or smaller). 5% commission to AAA. Solo or shared (2 artist) show. Label works using standard AAA template and leave list of works with prices – good idea to frame price list and hang on wall.

Artist hangs and takes down show. Coordinate with artist currently hanging to arrange for a smooth transition. Contact Curator for more information. Try to hang early in the morning. Upon arrival for hanging, announce yourself to employee working that day. No hanging system, only nails; try not to put new holes in walls if possible!

**Curator comment:** “Toby’s is a small venue, about 8 small pictures. It's easy to hang, pictures show well. Occasionally one sells. People sign up to show readily, so people like hanging there, many repeat artists.”

**Analysis:** Good exposure, moderate sales, solo show

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## YMCA

3422 N. 13<sup>th</sup> Street

main #: 703-525-5420

**Clarendon Metro**

**Contact:** Joe O'Connor (Facilities Director) 703-525-5420 (only *after* contacting Mary Detweiler)

**Curator:** Mary Detweiler (703) 532-0929 (c) 703-400-1025

[Mary.detweiler@verizon.net](mailto:Mary.detweiler@verizon.net)

2D bi-monthly show. Space will hold @ 8-10 medium-sized works (not heavy); 4-5 large pieces work if very light weight. 5% commission to AAA. Individual show. Label works using standard AAA template.

Works are hung and taken down by scheduling with artists and Joe O'Connor. Artists must bring current works and pick up old works at hanging – no storage space available.

### **Curator comments:**

“The YMCA venue has the following advantages: Good for one-person show; high-traffic venue, good backdrop for paintings, good for large paintings (as long as not extremely heavy).

Disadvantages of this venue include: Low sales, no option for reception, so promoting art work is challenging, viewing art work is tricky: One has to stand in the stairwell and try to see the art tags that may be too high above the viewer.”

**Analysis:** Great exposure, community service, low sales, solo show

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**Other locations available for short-term or annual exhibitions**

**Arlington Central Library**, (20% commission + 5% to AAA)

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**Arlington United Methodist Church**  
(10% commission + 5% to AAA):

**Curator comment:** We have had several small shows at AUMC in 2009 with a small turnout. “It’s a Steal” in May, 2010, had all artwork priced under \$75.00 and was a major success.

**Analysis:** Great exposure, community service, high sales, group shows with both 2-D and 3-D

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**Convergence Gallery**  
1801 N. Quaker Lane, Alexandria  
Contact: Debbie Taylor  
(10% commission + 5% to AAA)

**Curator comment:**

**Analysis:**

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**Fairlington Community Center**  
3308 S. Stafford St., Arlington  
Contact: Karen Hacker  
(10% commission + 5% to AAA)

**Curator comment:** The room is very large and will accommodate a lot of artwork (both 2-D and 3-D) with the use of the hanging system, tables, screens and shrinkwrap bins.

We have had great attendance at the 4 shows we've held at Fairlington, however, sales have been down possibly due to the economy.

**Analysis:** Great exposure, moderate sales, group shows with both 2-D and 3-D

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**Fort C. F. Smith**

2411 N. 24<sup>th</sup> Street, Arlington

Contact: Beth Hudgins

(5% commission to AAA)

**Curator comment:** In the 7 years we have been holding shows (twice a year) at Ft. Smith, the Alliance has netted over \$100,000 for the member artists. The venue hangs about 90 to 100 medium size paintings, with room for table top paintings and plenty of room for 3-dimensional works. We have two different shows at Ft. Smith.

The Spring "ArtFest" is a week-long show featuring many free events: workshops, demos, artists talks, plein air paint out, music, etc. The ArtFest includes an all member show. All members are eligible to show their works. We sell an average of \$5700 worth of artworks over the week.

The December show is a weekend show, limited to members of the Alliance who have volunteered for the good of the Alliance, beyond their requisite work responsibilities of being in a group show. This includes, but is not limited to: Board Members, Committee Chairpersons, artists serving on a Committee, and Curators of Alliance Venues. The Board determines eligibility. The show is usually limited to approximately 35 artists. The average sales for the weekend are approximately \$11,000 worth of artwork.

**Analysis:** Great exposure, high sales, group shows with both 2-D and 3-D

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