




arlington artists alliance

 serving and supporting artists in
Arlington County, Virginia

Dates to Remember:

July 13:

3 PM - 3:30 PM
Social Time before
Arlington Artists Alliance
Membership Meeting

3:30 PM - 4:30 PM
Alliance Membership Meeting

REMINDER:

NO AUGUST
AAA MEETING

September 14:

3 PM - 3:30 PM
Social Time before
Arlington Artists Alliance
Membership Meeting

3:30 PM - 4:30 PM
Alliance Membership Meeting

October 19:

3 PM - 3:30 PM
Social Time before
Arlington Artists Alliance
Membership Meeting

3:30 PM - 4:30 PM
Alliance Membership Meeting

Arlington Artists Alliance membership meetings are held on the third floor of Little Falls Presbyterian Church, 6025 Little Falls Road, Arlington, Virginia.

AAA to Assume Credit Card Fees for Sales

Good news! The Arlington Artists Alliance Board of Directors recently voted to assume the cost of the fee taken by credit card companies for accepting credit cards at Arlington Artists Alliance art shows.

In the past, whenever a patron paid for a piece of art with a credit card, the credit card company would charge a three-percent fee that was then passed along to the artist.

However, now that credit card fee will be paid by the Alliance and will no longer be deducted from artists' sales.

And even better news, this policy is retroactive to the St. Andrews Show that ended in June. So if you showed your work and sold a piece that was paid for with a credit card, you can expect a little more in your forthcoming sales check!

"We wanted to be able to do this as a member benefit," said Alliance Executive Director Jane Coonce. "Because it's a small fee and because it became an accounting hassle, we felt the Alliance could pick it up as a thank you to our artists for participating in our shows."

Board Member Steps Down, New Members Elected, and One Appointed

At the last Alliance meeting, the membership voted on a slate of three new candidates for the Board of Directors.

The slate included George Bowles, Jane Louise McGavin and Bryan Jernigan. In addition, Todd and Sandi Parker were offered jointly as treasurer(s). All candidates were elected.

Shortly after the election, long-time Board Member, Mary-Jeanne Martz, announced her retirement. We want

to thank her for all her efforts while on the Board, in addition to her pivotal role in grant proposal writing on behalf of the Alliance.

Martz's retirement necessitated the Board appoint an AAA member to fill her seat and we are proud to announce that Eunice Coates has agreed to assume that position.

Congratulations to all the new Board members. We look forward to working with each of you.

AAA Venue Report:

Artists: Remember – all paintings sold through an AAA venue are subject to commissions – including sales after a show is taken down if the customer inquiry or purchase is in response to that show.

Solo & Shared Shows:

Arlington County Board Offices

2100 Clarendon Boulevard
Suite 300
Arlington, VA
Hours: Monday-Friday 9AM-5PM
during the month of July

Works by Linda Maldonado, Dana Saxerud, Debbie Taylor, Kathy Turner

Arlington County Treasurer's Office

2100 Clarendon Boulevard
Suite 200
Arlington, VA
Hours: Monday-Friday, 9AM-5PM
during the month of July

Pieces by Joel Clark

Arlington County Judicial Chambers

1425 N. Courthouse Road
Suite 12100
Arlington, Virginia
Hours: Monday-Friday, 9AM-5PM
during the month of July

Paintings by Cindy Gilmour



BB & T Bank

1100 South Walter Reed Drive
Arlington, Virginia
Hours: Monday-Friday, 9AM-7PM
Saturday, 9AM-2PM
during the month of July

Paintings by Bryan Jernigan

Capitol Rehab

First Floor
801 North Quincy Street
Arlington, Virginia
Hours: Monday-Friday, 1PM-4PM
during the month of July

Paintings by Bryan Jernigan

Century 21/Redwood Realty

1711 Wilson Boulevard
Arlington, Virginia
703.589.8245
during the month of July

Works by Susan Foulke

Cosi Cafe (Courthouse)

2050 Wilson Boulevard
Arlington, Virginia
Hours: Monday-Sunday, 7AM-12AM
during the month of July

Paintings by Maura Imperato

Hand-n-Hand Therapy

4141 N. Henderson Road, Suite 8
Arlington, Virginia
Hours: Monday-Friday, 8AM-4PM
during the month of July

Paintings by Ginnie Luster

Lesner Hearing Center

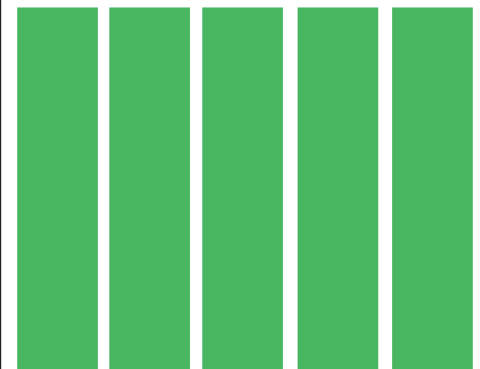
5232 Dawes Avenue
Alexandria, Virginia
Hours: Monday-Friday, 9AM-5PM
during the month of July

Paintings by Jane Coonce

Scoop Beaugard's Ice Cream & Coffee Shop

5849 Washington Boulevard
Arlington, Virginia
Hours: Monday-Friday, 6:30AM-9PM
Saturday and Sunday 8AM-9PM
during the month of July

Paintings by Bryan Jernigan



Group Shows

The Gallery at Little Falls Presbyterian Church

6025 Little Falls Road
Arlington, Virginia
Hours: Mon-Fri, 9AM-4PM
Sun, 8AM-1PM
No Show for July-August

Arlington Food Assistance Center

2078 S. Nelson Street
Arlington, Virginia
By appointment - 703.845.8486

Arlington Free Clinic

3833 N. Fairfax Drive, 4th Floor
Arlington, Virginia
Hours: Mon, Wed, Fri, 1PM-4PM
Tues & Thurs, 9:30AM-4PM
Theme: "Anything Goes..."

Alzheimer's Family Day Care Center

2812 Old Lee Highway, Suite 210
Fairfax, Virginia
Hours: Mon-Fri, 7:30AM-5:30PM
All Media Group Show

Cassatt's Cafe and Art Gallery

4536 Lee Highway
Arlington, Virginia
Hours: Mon-Sat, 8AM-9PM,
Sun, 9AM-3PM
Group Show Hangs July 13-
September 14

The Gallery at Convergence

1801 N. Quaker Lane
Alexandria, Virginia
Gallery Hours: Mon-Thurs, 9AM-
5PM and by appointment
703.998.6260
No Show for July

New Labels for Alliance Shows

After careful consideration, the AAA Board of Directors has made one final change to the new art template each AAA member is to use for AAA shows.

"We decided it would just be easier to have tags that say that the work includes sales tax," said AAA Executive Director Jane Coonce.

"We've gone back and forth over this issue for months now, but to keep things as clean as possible, we've opted for a short line about the tax."

This should be the last time the tags will change and the new template was sent out via email to all current Alliance members.

There was some issues voiced by members that the Alliance logo would not print on individuals' machines. If this is the case, please don't worry about using it.

"The most important thing is to ensure artists get to sell their work," said Coonce. "We'd like a level of consistency among artists as it shows professionalism, but not having the logo is not going to adversely affect an artist's sales."

If members did not receive the latest template, please contact the Space and Exhibits Chair Karen Hacker for assis-

tance.

The new Alliance artist tags should approximate the one below. Please remember to allow enough space at the top of your tag so that your name is fully legible when the tag is affixed to the back of your piece of work.

"This new tag allows you as an artist to

set the price for your own work, knowing five percent has been added to cover sales tax," said Coonce. "We hope this addresses the issue that several artists brought up at the last show - that it looked awkward that prices included cents instead of it being a clean, rounded number."

Name of Artist
Telephone Number
<i>Title of Work</i>
Medium
Price
(price includes sales tax)
Pay to: Arlington Artists Alliance

Photography Rule Implemented

In answer to an incident at the St. Andrews Art Show, the Board of Directors has implemented a new rule regarding photography at shows. Moving forward, with the exception of the press, all photographers at shows must be approved in advance by the Alliance Board. This is in an effort not to have artists' work photographed without their permission.

St. Andrews: Successful, with Issues

The St. Andrews Art Show, June 13-14, 2008, was a successful show that featured 19 artists and generated sales of \$3,050.

A big thank you goes out to Meg MacKenzie for organizing the event and all the artists who did their part by pitching in their time and skills to make this enjoyable.

“We chose to have the event later in the year this time,” said AAA Executive Director Jane Coonce, “and while it was a successful show, I think we’ll be doing it next year at its regular time in March.”

In addition to the positives this show brought, there were a couple of issues which offer ways to improve the show.

In the future, there will be a strict adherence to the number of pieces artists may bring. There were a few artists who ended up bringing many more than the allotted amount this year (clearly stated in an email from MacKenzie) and it caused the show to be weighted heavily with these artists works. Going forward, artists may bring the allotted number of pieces decided on by the curator before the show. Artists may have extra pieces reserved in their cars, but may not hang them without the curator’s approval. This policy will hopefully bring about a more diverse show for our patrons to enjoy.

Secondly, there was a problem with artists who took down their work before – and in some cases well before – the show was over. The policy will be, much like the policy at our other venues, that artwork will stay on the walls until the ending show time has passed. If you are unable to be at the venue to take your pieces down when the show ends, you may either find someone who can take down in your stead or choose not to participate in the show.

“We thank everyone who participated in this show,” said Coonce, “and we look forward to doing it again next year.”

Arlington County Fair in August

The AAA will have a booth at this summer’s Arlington County Fair on August 7th-10th. Don’t miss out on the fun!

Please volunteer to help staff our booth, promote the Alliance and show off your artwork! The primary purpose of our booth will be to promote the Alliance by talking to the public, handing out brochures, and displaying a sample of our artwork.

Our booth is number K02. It is located at the end of the Arlington County Government Aisle, basically the first aisle and it is a prime location. Last year we had room for 6 screens to hang artwork (1 piece per 2D artist, no larger than 9x12 because we’ve got a lot of volunteers running the booth) and one 8 foot long table for 3D art (3-4 pieces per artist), brochures for the Academy and for the Alliance, free candy and free AAA magnets. We will also have room to display business cards for the participating artists, the AAA artist bio book, and info on upcoming shows. Artists will drop off their artwork at the fairgrounds on Wednesday, August 6th, between 5pm and 9pm. Artists will pick up their artwork on Sunday at 5pm.

Volunteer shifts are still available on Friday, August 8th (2pm-4pm, 6pm-9pm), Saturday, August 9th (noon-2pm, 2pm-4pm, 4pm-6pm, 6pm-9pm), and Sunday, August 10th (1pm-3pm, 3pm-5pm). Email Patti Vincent at rv_pv_atv@hotmail.com to sign up.

See you at the Fair!

REMINDER:

Visit us on the web
for the latest updates on
venues and artists!

www.arlingtonartistsalliance.org

Arlington Artists Academy Call for Teachers

In June, Arlington Artists Academy Director Julie Jernigan issued a call for teachers for fall classes, but has extended the deadline to the middle of July for any artists who are interested in conducting a class at the end of the year.

If you are interested in teaching a class, please email Julie at 3jernigans@verizon.net. In your email please include a course description, days and times you prefer to hold your classes, applicable fees to be charged, and a location preference.

Currently, the Academy has six teachers lined up for fall classes. "We're very happy with teacher interest at this time, but are always looking to diversify our course offerings," said Jernigan. "We welcome anyone who has a solid course idea and a desire to teach."

Holy Cross Hospital Looking for Art

The Community Art Gallery at Holy Cross Hospital is seeking area artists to exhibit their work in future shows. Accepted media includes oil, watercolor, charcoal, acrylic, drawings, mixed media, digital graphics, and photography. Exhibitors will be selected through a juried process.

Applications are now being accepted through September 15, 2008 for consideration of shows running from March 2009 through August 2010.

Goodwin House Looking for Artists/Teachers

The Goodwin House, a retirement community at 3440 S. Jefferson Street in Falls Church, Virginia, is looking for a few teachers or artists who need a place to hone their skills.

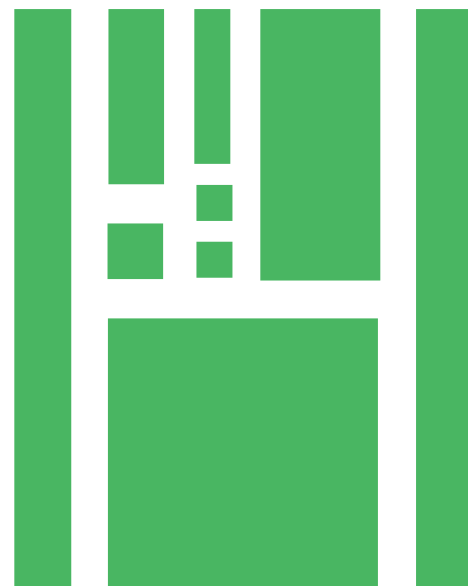
Lynda Smith-Bugge, the coordinator at the Goodwin House Art Center is looking for an artist to teach several classes in the last two weeks of July, but has also agreed to open August dates as well. In addition, Smith-Bugge is also considering offering space for an artist to work on his or her own art in the Art Center located within the building. During the time the artist is working, residents would be allowed to observe and ask questions about the work the artist is creating.

The mission of Goodwin House Incorporated is to support, honor, and uplift the lives of older adults and the people who care for them through a

faith-based, nonprofit organization affiliated with the Episcopal Church.

If you are interested, please call:

Lynda Smith-Bugge
Art Center Coordinator
Goodwin House Bailey's Crossroads
3440 S. Jefferson Street
Falls Church, VA 22041
703.578.7218



The Community Art Gallery at Holy Cross Hospital, located in Silver Spring, is a spacious, lighted gallery located in the lobby concourse of the Professional and Community Education Center.

Interested parties are asked to complete an application and send 35mm slides or photographs, which represent your work. E-mailed digital photographs are also acceptable and applications can also be obtained by emailing paynec@holycrosshealth.org. All materials will be returned to applicants

who include a self-addressed and stamped envelope.

If selected, artists will receive an information packet and an artist contract for review. Please send the requested information to:

Community Art Gallery
at Holy Cross Hospital
Art Gallery Advisory Committee
c/o Christian Payne
1500 Forest Glen Road
Silver Spring, Maryland 20910

New Show Opportunities

Non-Juried Show at Ellipse Gallery in July

This non-juried exhibition is open to artists who live, work or study in Arlington. The only day to drop off one work is Thursday, July 17, 2008 from 11AM-7PM. Artists may submit one 2D or 3D work no longer than five feet. A consignment form can be downloaded from the Ellipse Art Center website: <http://www.arlingtonarts.org/ellipseartcenter.htm> or can be filled out on drop-off day. Feel free to bring a resume for gallery visitors to read. Exhibition runs August 1-September 13, 2008 with an opening reception on Thursday, July 31 from 6PM-9PM. Mandatory artwork pickup day is Saturday, September 13 from 2PM-5PM.

Minds Wide Open: VA Celebrates Women Artists

Between March and June 2010, the Virginia arts community will present a celebration of the arts featuring performances, exhibitions, literary readings, and films on the theme of women in the arts. These events will be marketed as Minds Wide Open: Virginia Celebrates Women in the Arts.

Each of Virginia's 23 major arts organizations has made a commitment to participate. A shared logo and website are being crafted and artists interested in participating should check www.vamindswideopen.com periodically for updates on how to get involved.

Group Show Offered at Century 21 in August

The Arlington Artists Alliance is offering you the opportunity to participate in a group show in August at one of its newest venues, Century 21/Redwood Realty. The entry fee will be \$15 per artist and will allow you to hang two pieces for the show that begins August 1 and extends through August 31. The hang date is tentatively set for July 31 at 10AM. The show reception will be August 1 from 6 - 9 PM.

The venue is located in Rosslyn at 1711 Wilson Boulevard.

The details will be discussed at the next Alliance meeting to be held Sunday, July 13 at 3:30PM.

Mark Your Calendar: Upcoming Alliance Shows

Believe it or not, the year is quickly coming to an end, and in preparation for the fall and next year, the Alliance Board of Directors have made tentative plans for shows, so mark your calendars!

October-November:

All-Member Show at Convergence

December:

Ft. CF Smith Winter Show

March 2009:

St. Andrews Spring Art Show

April 2009:

Fort CF Smith Spring Show

May 2009:

Clarendon Methodist Spring Art Show

AAA Receives Grant from Virginia Arts Commission

The Alliance has been awarded a General Operating Support grant for FY2008-09 from the Virginia Commission for the Arts in the amount of \$1,995. And the Commission promises another \$345 once it receives necessary paperwork from the Alliance.

"The Commission is grateful for your contribution in making high quality arts available to the citizens of Virginia," wrote Commission Executive Director Peggy Baggett in her award letter.

Along with the accolades, the Commission pointed to areas of weaknesses the Alliance can work on for the future including the fact that the AAA does not have a permanent home, needs to clarify its mission, and increase its work in the schools.

"I'm grateful to Mary-Jeanne Martz who led this effort," said Alliance Executive Director Jane Coonce, "and I truly believe we can turn our weaknesses into strengths as we continue to evolve as a cohesive group."

Artist of the Month: Mary Jeanne Martz

Mary-Jeanne Reid Martz paints still-lives and landscapes primarily in oil and pastel. She is attracted to a subject by its atmosphere and composition. Shadow and light, and her emotional reaction to the subject as a scene, concept or idea determine the style and colors she uses. Her work reflects her international travels.



Tour the Newseum Building

Arlington County Cultural Affairs is offering a tour of the old Newseum space located in Rosslyn at 1101 Wilson Boulevard on July 15 at 7 p.m. The Cultural Affairs Division of Arlington County and the

Arlington Arts Commission will brief guests on the proposed use of the space as a multi-use cultural complex. Opportunities for theater, concerts, dance, film, art exhibits, lectures, and café experience are among the many offerings possible in this dynamic space.

Arlington County Cultural Affairs Division Chief Norma Kaplan and Arlington Arts Commission Chair John Seal ask you bring as



Staley Takes Photographs

Professional photographer Greg Staley will be on hand at AAA Member Ann Bolster's home at 2738 N. Lexington Street (near Lee Highway and Lexington Street) to take slides of your work at 9:30 a.m. on July 22.

If you plan to attend, please contact Ann Bolster and let her know how many pieces you wish to bring for photographing. Staley photographs both two-dimensional pieces (both under glass and without glass) as well as three-dimensional work, so if you are a potter, woodworker or glass artist, you are invited as well.

Staley charges a nominal fee per piece photographed, but for applicable costs, please contact Ann Bolster by calling 703/534-3684 or emailing her at annbolster@yahoo.com.

many people as possible on the tour.

"I think as many of us as possible should attend and ask what they plan to do to serve the artists who live in Arlington and pay taxes to support this endeavor," said AAA Executive Director Jane Coonce.

You can come on your own or get a group to meet at Cassatt's before the tour and then go together. If you intend to go, RSVP to either Susan Soroko, Arlington County Cultural Affairs at (703) 228-1837 or via email at ssoroko@arlingtonva.us or to Anne Carpenter, Arlington County Cultural Affairs at (703) 228-1876 or via email at acarpenter@arlingtonva.us.

Reminder: No AAA Meeting in August

The Arlington Artists Alliance does not meet in August, so this should serve as a reminder to all members that our next meeting, July 13, will be our last until the fall.

The Alliance will resume its regular monthly meetings with its September 14 meeting.

In between then and now, if you have questions or concerns about a venue in which you are showing, or if you have a suggestion for the Alliance, please feel free to email the appropriatecommittee chair.

Here is a list of those in charge of each committee:

Professional Development
Linda Maldonado, Chair
lindamaldonado@aol.com

Nominating Committee
Patti Vincent, Chair
RV_PV_ATV@hotmail.com

Academy Advisory Committee
Bud Hensgen, Chair
bhensgen1@verizon.net

Arts in the Schools
Liz Macklin, Chair
elimacklin@verizon.net

Finance Committee
Todd Parker, Chair
sandidouglassparker@msn.com

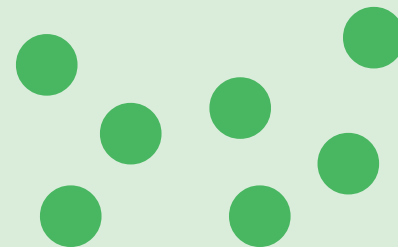
Membership Committee
Chair Currently Vacant

Planning Committee
Eunice Coates, Chair
e.lynn.coates@comcast.net

Welcome New Members...

Jennifer Brewer

Carmen Egge



Public Relations Committee
Debbie Taylor, Chair
deborahLtaylor@mac.com

Space and Exhibits Committee
Karen Hacker, Chair
khacker01@comcast.net

Have a great summer and we'll see you again in September!

Promoting Art  Promoting Artists



P.O. Box 5251
Arlington, VA 22205